

CLIENT SUCCESS



IN today's digital landscape, influencer marketing has become a powerful strategy for brands to reach and engage their ideal audience. By partnering with influential content creators, brands can amplify their message and drive sales. A prime example of this success is Pedal Commander, an automotive performance company that leveraged Sideqik, a robust influencer marketing platform, to generate substantial revenue.

## PRODUCT SOLUTION

Pedal Commander faced the challenge of manually sourcing and managing influencers, a time-consuming and unsustainable process. Seeking a more efficient solution, they turned to Sideqik. With Sideqik's comprehensive suite of tools, Pedal Commander streamlined their influencer campaigns, ensuring they partnered with the right creators who resonated with their audience.

## RESULTS

**\$322k**  
Generated Revenue

**57.3k**  
Clicks

**1.1k**  
Purchases

By harnessing the power of Sideqik, Pedal Commander achieved remarkable results. Their influencer marketing campaigns generated over \$320,000 in revenue, showcasing the platform's ability to drive tangible business outcomes. Sideqik's automated reporting and tracking features enabled Pedal Commander to measure the return on investment (ROI) accurately, gain insights into the most impactful influencers, and monitor key conversion metrics.



Fueled by our team's expertise in social engagement, Sideqik is the only end-to-end solution that enables brands to find relevant influencers and activate consumers in a meaningful way - taking you from discovery to engagement to grow your brand.